



"A View into the Future"

10th Bed & Breakfast Association of Alaska State Convention – 2007

**Presented by Homer Bed & Breakfast Association
September 26, 27, 28 & 29**

Wednesday, September 26

1:00 – 5:00 BBA Board of Director's Meeting.

**5:00 – 8:00 Registration & Reception. Vendor Show.
Bidarka Inn, 575 Sterling Highway, Homer
Drinks and finger foods Courtesy of Sourdough Express.**

Thursday, September 27

**All Day - Registration.
Vendor Show.
Bidarka Inn**

**8:00 – 9:00 Breakfast.
Restaurant at the Bidarka Inn**

9:00 Welcoming Comments

**9:45 Keynote Speaker, Linda Chamberlain
"Leadership Lessons"**

10:45 – 11:00 Break Courtesy of Homer's Finest B&B Network

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11:00 Kathy Dunn
“ATIA Visitor's Survey”

11:45 Dru Garson, DCCED
“Bed and Breakfast Regulations and Rural Mentoring”

12:30 – 2:00 Lunch
Various Local Restaurants

12:30 – 2:00 BBAA President’s Forum (Local Association Presidents)
Bidarka inn

2:00 Insurance Panel
1. Homer Insurance – Stephanie Green
2. State Farm Insurance – Nancy Mitchell
3. Wells Fargo Insurance Services – Bonnie Mastolier

2:45 Breakout Sessions - Each Session will be repeated twice.
A. Judy Lund - B&B Taxes
B. Homer Police Department - Scams
C.TBA - Burnout

3:30 – 3:45 Break – Courtesy of Mat Su B&B Association

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A. Judy Lund - B&B Taxes
B. Homer Police Department - Scams
C. TBA - Burnout

4:30 Closing Remarks

5:00 – 7:00 Homer Art Galleries and Small Businesses will stay open for browsing.

7:00 – 10:00 Barbeque
Homer Elks Club
Courtesy of The Kenai Peninsula Bed and Breakfast Association.
Extra Thanx to JoAnne & Carrol Martin, Diamond M Ranch

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Friday, September 28

All Day - Vendor Show.

**8:00 – 8:30 Registration.
Bidarka Inn**

**8:00 – 9:00 Breakfast.
Restaurant at the Bidarka Inn**

**9:00 Judy Randall
“Trends for B&B’s and Generational Marketing”**

10:30 – 10:45 Break Courtesy of The Anderson Group, Juneau

**10:45 Stan Stevens
“Involvement of Small Tourism Businesses”**

**11:15 John Binkley
“Effectiveness with Alaska’s Politicians”**

**11:45 Karen Harris & Kristen Lindsey
“Internet Marketing Plans”**

**12:30 – 2:00 Lunch
Various Local Restaurants**

**12:30 – 2:00 B&B Start-ups
Bidarka Inn**

2:00 – 3:45 Select From One Session
A. Karen Harris & Kristen Lindsey
“Internet Marketing Plans” Continued
B. TBA – B&B Burnout followed by
Mary Richards and Panel – B&B Operations

3:45 – 4:00 Break – Courtesy of Fat Olives Restaurant

**4:00 – 5:00 Judy Randall
“Creating The Perfect Tourism Brochure & Website”**

5:00 Closing Remarks

**6:00 Convention Banquet
Homestead Restaurant**

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Saturday, September 29

**8:00 – 8:45 Breakfast – Courtesy of Anchorage B&B Association
Lobby of The Islands and Ocean Visitor's Center**

**8:45 – 9:30 90 Second Presentations – Homer Showcase Vendors
Lobby of The Islands and Ocean Visitor's Center**

9:30 Silent Auction and Raffle Ends

9:30 Bed and Breakfast Association of Alaska Annual Meeting

**11:30 Closing Remarks
Silent Auction and Raffle Prizes Awarded**

**12:30 Lunch
On Your Own**

Afternoon (Optional)

**Tour of Local B&B's
Local Activities will be available; Fishing, Adult Beverage
Tasting, Horse Back Riding, Howling Husky Homestead etc.**

**7:00 Musical: Old Songs and Chapstick
Alice's Champaign Palace**

Sunday, September 30 (Optional)

**11:00 – 7:00 A Tour to Seldovia via The Alaska Marine Highway
AMH Ferry leaves Homer at 11:55AM and departs Seldovia at
6:00PM.**

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